# Steps for participation at Interzum 2023 (May 9 – 12, 2023)







### **Application**

- Receive booth confirmation and invoice by email
- Final booth payment due Dec 9, 2023
- Booth number assigned
- Booth confirmation and construction plan sent to each exhibitor



## Raw Space Exhibitors

NOT APPLICABLE FOR INTERZUM



## Catalog Listing /Advertising

- You will receive a login/password for Media Shop to complete information Due: Mar 16, 2023
- Includes company and product listings and other FREE marketing services
- Receive listing proof and approve or make revisions



### Shipping

- Find our freight forwarding partners in Service Manual and decide on a company
- Refer to freight forwarder for all shipping questions
- Use the Direct Shipping form if you are shipping direct to showsite.
- \*NOTE: If using a different freight forwarder ask them to coordinate with the onsite receiving company DB Schenker.



### Service Manual Forms

Receive ONLINE Exhibitor Service Manual login by email in February

### Return required forms by deadline:

- Standard signage -Mar 14
- ☐ Name Badges Mar 28
- ☐ Onsite Contact Info-Mar 28

Note: Exhibitor Passes are now electronic; codes will be emailed to each staff person and must be redeemed in the online Ticket Shop



#### **Booth Graphics**

- You will receive a Graphic Toolkit with your booth plan, graphic information and order form.
- Return graphic orders by Mar 14, 2023
- Send graphic files by Mar 24
  Provide booth layout with placement of graphics



## Additional Orders

Place any additional orders by the deadline date - Mar 14, 2023

- Booth Furniture/equipment
- ☐ Audio Visual
- Internet / WiFi
- Parking Passes



## Additional Preparation

- Review #BE-SAFE4business COVID safety updates
- ☐ Check passport and visa requirements
- Make your flight and hotel reservations
- Notify your bank of your travel abroad

Questions? Email services@koelnmesse.us or call 773/326-9920