



Marketing Package and Media Entries

DEADLINE FOR DIGITAL INFO - MARCH 7

Note: There will also be an additional 'USA Pavilion Directory' produced by Koelnmesse US. Contact us for information about ads and other promotional opportunities. More info to come!

Please complete your information to take advantage of the free opportunities included in your Marketing Package. Go to the [Media Shop](#) and select "Media entries and Packages" to start the process.

You Username and Password will be sent in a separate email along with instructions for using the Media Shop.

The following items need to be completed:

✓ COMPANY PRESENTATION

- Entry in Alphabetical List of Exhibitors (all media) - *includes company name, address, phone, email and website*
- Enter 'main contact' for IDSconnect and mobile app
- Logo in Alphabetical List of Exhibitors (all media)
- Company Portrait (online, mobile, IDSconnect)
- Header Graphic above company listing (online, IDSconnect)
- Social Media Buttons (online, mobile, IDSconnect)
- PDF or Link (online, mobile, IDSconnect)

✓ PRODUCT PRESENTATION

- Entry in List of Products - *already submitted with booth contract*
- Product Premium Entries (online, mobile, IDSconnect) - *includes image and description of product*
- Product video (online, mobile, IDSconnect)

You can order Trade Visitor Tickets for your clients & partners for \$19.00 each
Use the form in your Exhibitor Service Manual

Review all the information to find promotional opportunities at reasonable prices!

If you have further questions, please contact us at services@koelnmesse.us or call 773-867-6256.