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Advertising and Sponsorship Opportunities

Deadline: **01 February 2018**

Complete and e-mail forms to:

services@koelnmessenافتا.com



3. Promotional Opportunities

Create optimum on-site exposure to increase awareness of your brand. If you are launching a new product or looking for ways to increase visibility - there is no better way than selecting the below marketing promotional opportunities and sponsorship promotional opportunities pre-event and on-site!

PRE-EVENT	Advertising Opportunities (Digital)	1. E-newsletter Banner (Limited to 2 per edition)	<input type="checkbox"/> SGD 1,200 per banner
		2. Header Banner on Event Website & Mobile App Homepage until 15 June 2018 (Exclusive)	<input type="checkbox"/> SGD 4,000 Sold out
		3. Skyscraper Banner on Event Website Homepage until 15 June 2018 (Exclusive)	<input type="checkbox"/> SGD 2,200
		4. Skyscraper Banner on Event Website Exhibitor Search Page until 15 June 2018 (Exclusive)	<input type="checkbox"/> SGD 2,200
		5. Square Advert Banner on Delegate Registration Price page of Event Website until 15 June 2018 (Exclusive)	<input type="checkbox"/> SGD 2,000
		6. Square Advert Banner on Exhibitor Search Page of Event Website until 15 June 2018 (Exclusive)	<input type="checkbox"/> SGD 2,000
		7. Square Advert Banner on other 3 selected pages of Event Website until 15 June 2018 <i>Terms and conditions apply</i>	<input type="checkbox"/> SGD 2,000 per 3 pages
		8. Header Banner on Delegate and Visitor Online Registration Landing Page until Mar 2018 (Exclusive)	<input type="checkbox"/> SGD 1,800
		9. Square Advert Banner on Delegate and Visitor Online Registration Landing Page until Mar 2018 (Exclusive)	<input type="checkbox"/> SGD 1,600
		10. Logo on Exhibitor Search Page of Event Website and Mobile App until 15 June 2018 Please email files in TIF or JPEG format.	<input type="checkbox"/> SGD 250 per logo

Order form only valid with complete company details

Company Name: _____ Stand No.: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Person in-charge of Exhibition orders: _____ Date & Signature: _____

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3. Promotional Opportunities (cont.)

ON-SITE	Maximize your exposures at EXHIBITION Area	11. Lanyards for all participants including visitors and conference delegates# (Exclusive) <i>Qty: 10,000 pcs; Production costs included</i> <i>Booking deadline: 8 December 2017</i>	<input type="checkbox"/> SGD 8,000
		12. Visitor Bags# (Exclusive) <i>Qty: 8,000 pcs; Production costs included</i> <i>Subject to availability</i> <i>Booking deadline: 8 December 2017</i>	<input type="checkbox"/> SGD 8,000
		13. Insertions## to Visitor Bags (Limited to 4 sponsors)	<input type="checkbox"/> SGD 3,500 per insert
		14. Branding at Charging Station <i>4 stations in total, 2 stations on each level</i>	<input type="checkbox"/> SGD 5,000 per station
		15. Branding at Mobile Café Station <i>4 stations in total, 2 stations on each level</i>	<input type="checkbox"/> SGD 5,000 per station
		16. Branding at VIP Lounge (Exclusive) <i>Meeting place for Hosted Buyers, Singapore Pavilion exhibitors (majority are local distributors), SDA committee members, etc.</i>	<input type="checkbox"/> SGD 20,000
		17. Carpet Footprint Stickers (Limited to 3 sponsors)	<i>Price available upon request</i>
		18. In-hall Ceiling Banner### <i>Rigging point rental fee is not included</i>	<input type="checkbox"/> SGD 3,500 per banner
		19. Sponsorship on Social Networking events (Limited to 2 sponsors)	<i>Price available upon request</i>

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3. Promotional Opportunities (cont.)

ON-SITE	Maximize your exposures at CONFERENCE Area	20. Conference Bags* (Exclusive) <i>Qty: 2,500 pcs; distributed to delegates only; Production cost included</i> <i>Booking deadline: 8 December 2017</i> Optional Add-on for Conference Bags Sponsor: Branding at Conference Bag Collection Station	<input type="checkbox"/> SGD 12,000 <input type="checkbox"/> SGD 3,000
		21. Insertions** to Delegate Bags (Limited to 4 sponsors)	<input type="checkbox"/> SGD 3,000 per insert
		22. Branding at Delegates Lunch Area on level 6 (Exclusive)	<input type="checkbox"/> SGD 15,000
		23. Conference Slide Presentation (Limited to 3 sponsors) <i>One slide per sponsor, presented in between sessions.</i>	<input type="checkbox"/> SGD 2,500
	Advertising Opportunities (Printed)	24. ½ Run-of-Page advertisement#### in Visitor Guide (4 colors)	<input type="checkbox"/> SGD 1,500
		25. One full Run-of-Page advertisement#### on Visitor Guide (4 colors)	<input type="checkbox"/> SGD 2,500
		26. Inside front cover advertisement#### on Visitor Guide (4 colors)	<input type="checkbox"/> SGD 2,800
		27. Inside back cover advertisement#### on Visitor Guide (4 colors)	<input type="checkbox"/> SGD 2,600
		28. Logo on the floorplan of Visitor Guide and Mobile App <i>20 logos available in total, 10 logos on each level</i> <i>One logo per sponsor</i>	<input type="checkbox"/> SGD 350 per logo
		29. Featuring on the list of Looking for Agents/Distributors on Visitor Guide and Mobile App	<input type="checkbox"/> SGD 350

It is mandatory to include IDEM logo on the bag.

Insertions must be provided by sponsors. Printed materials must not exceed A4 size. Product samples must have the necessary approvals for distribution in Singapore.

Pico Art is the Official Rigger for all hanging materials and banners. Please contact Pico Art for a package including production and rigging points.

Design provided by sponsor, limited advert space available

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Note:

- A sample description for all items except item 24 to 27, can be referred to the Form 3A - Advertising and Sponsorship Samples.
- Price excludes production cost unless otherwise stated.
- All quoted prices are subject to 7% Goods & Service Tax (GST).
- Advertising/sponsorship opportunities are open to all IDEM exhibitors with a booth size of 9sqm and above.
- All opportunities are subject to availability, on first-come-first-served basis.
- An invoice of the total cost (inclusive of GST) will be issued to sponsors upon processing of this order form.

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Address: _____

Tel: _____ Fax: _____ Email: _____

Person in-charge of Exhibition orders: _____ Date & Signature: _____