



Marketing Package and Media Entries

DEADLINE FOR PRINT INFO - JUNE 30, 2023

You receive the Marketing Package as part of your booth agreement and have already paid for the specific items included. Please complete the information to take advantage of all opportunities available to promote your company. Go to the <u>Media Shop</u> and select "Media entries and Packages" to start the process.

Your Username and Password will be sent in a separate email along with instructions for using the Media Shop.

The following items need to be completed:

COMPANY PRESENTATION

- Entry in Alphabetical List of Exhibitors (print, all media) includes company name, address, phone, email and website
- Trademark Entry (Basic)
- Leadtracking/Networking
- Online Press Compartment

PRODUCT PRESENTATION

- Entry in List of Products (print, all media)
- Product Premium Entry (online, mobile) includes image and description of product

Review all the information to find promotional opportunities at reasonable prices!

If you have further questions, please contact us at services@koelnmesse.us or call 773-867-6256.