

General Pavilion Structure

- Overhead Banner Structure with USA Branding
- USDA USA Brand Logo on custom counters
- Carpeted Booth
- Cladded Walls – mounted chip board
- Logo Fascia - 1 logo sign per booth
- Spotlights – 1 for every 3 sqm

Booth Furnishings

Pavilion Booths in SQM	12 < 18	18 < 25	25 <
Custom Info Counter A – lockable, 1 interior shelf	1	1	1
Custom Info Counter B – lockable, 1 interior shelf	--	--	1
Custom Glass Top Counter – lockable, 1 interior shelf	--	1	1
Table – round top, metal leg	1	2	2
Chairs – wood seat, metal legs	3	6	6
Shelves - 1m wide, floating, white	4	6	6
Waste Basket – small	1	2	2
Power Socket – 500W/220V German-style Plug	1	2	2



Exhibitor Passes *

- 3 passes < 20 sqm +1 for each additional 10 sqm up to 100 sqm, then +1 for each additional 20 sqm

* group members of - Organic Trade, North Dakota, Virginia and Wisconsin check with your group coordinator

Pavilion Services

- Special Shipping Rates via WINN Expo
- Special Hotel Rates via TTI Travel
- Daily Cleaning & Waste Removal
- Professional Pre-Show & Onsite Support

Pavilion Amenities

- USA Café with free beverages & food for purchase
- Show Provided Wifi

Marketing Services

- Show Print: Catalog & Onsite Print Guide
- Lead Tracking via Anuga App Scanning
- Show Website: Exhibitor & Product Search
- Show Website: Exhibitor Online Press Box
- Show App: Exhibitor & Product Search
- Show Website: New Product Database Inclusion
- USA Online Directory
- Anuga Taste Award for New Products