



General Pavilion Structure

- Overhead Banner Structure with USA Branding
- USDA USA Brand Logo on Custom Counters
- Carpeted Booth
- Cladded Walls – mounted foam boards
- Logo Fascia - 1 logo sign on each open side
- Spotlights – 1 for every 3 sqm

Booth Furnishing

Pavilion Booths in SQM	12 < 18	18 < 30
Custom Info Counter – lockable, 1 interior shelf	1	1
Custom Glass Top Counter – lockable, 1 interior shelf	--	1
Tall Glass Showcase – interior light, 2 glass shelves	--	1
Table – round with wooden top, metal leg	1	2
Chairs – red wood seat, metal legs	3	6
Shelves - 1m wide, floating, white	4	6
Waste Basket – small	1	2
Power Socket – 500W/220V, German-style Plug	1	2



Exhibitor Passes & Shipping Allotments

- 3 passes < 20 sqm +1 for each additional 10 sqm up to 100 sqm, then +1 for each additional 20 sqm
- Free 1-way shipping (WINN Expo only): < 18 sqm = 50 lbs > 18 sqm = 75 lbs for raw space = 150 lbs

Pavilion Services

- Special Shipping Rates via WINN Expo
- Daily Cleaning & Waste Removal
- Special Hotel Rates via TTI Travel
- Professional Pre-Show & Onsite Support

Pavilion Amenities

- USA Café with free beverages & food for purchase
- Pavilion WiFi with fairground-wide coverage

Marketing Services

- Show Print Catalog & Onsite Print Guide Listings
- Show Website: Exhibitor & Product Listings
- Show App: Exhibitor & Product Listings
- USA Directory: Print Insertion in ESM Magazine
- Lead Tracking via APP Scan
- Show Website: Exhibitor Online Press Box
- Show Website: New Product Database Inclusion
- USA Directory: Online Profile