

USA PAVILION - Booth Decoration & Onsite Services

Pavilion Locations



Hall 10.2



Hall 9



Hall 5.1



Hall 8



Hall 4.1



Hall 10.1



Hall 2.2

USA Pavilion Design

Pavilion Design & Booth Furnishings

For an itemized listing of all furniture, please refer to the "Exhibitor Package" in the Service Manual. Minor design modifications are possible. Additional furniture/equipment may be ordered.

Booth Decorating

All decorations (posters, graphics, hangers) must be easily removable; nails or other items that destroy the wall panels are prohibited. If wall panels or furniture are damaged, the exhibitor will be invoiced for the damaged items.

Tips: -Display important information at line-of-site for visitor.

- Maximize the vertical space inside the booth; use shelving, build product towers, use high POS
- Maximize number of persons allowed in the booth; limit size of the footprint

USA Pavilion Lounge

The USA Pavilion Lounge is located in Anuga Fine Foods Hall 10.2 and open to all USA Pavilion exhibitors, their staff, and their guests. We offer complimentary hot and cold beverages and small snacks. Sandwiches, soups, salads and more will be available for purchase.

Internet / WiFi Access

Free WiFi is provided via Dedicated USA Pavilion WIFI functional throughout the entire expo center

Onsite Support & Interpreter Service

The Koelnmesse Inc. USA Pavilion Management team will be onsite during setup, show days and tear-down. We are supported by local, professional staff who speak several languages and are available for interpreting services. They can also assist to resolve issues that may occur onsite by coordinating with USA Pavilion suppliers and management.