



MARKETING PACKAGE UPDATED IN THE MEDIA SHOP

DEADLINE FOR PRINT INFO (onsite visitor guide) - **JULY 7, 2025**

DEADLINE FOR ONLINE/MOBILE APP - **recommended JULY 31, 2025** * *later entries still accepted*

The standard Anuga Show Marketing Package is part of your booth package and invoice. The portal offers a wide range of free features to promote your company. Items with a price tag are upgrades and not included in your pavilion package.

Take advantage of your Free Benefits! Go to the  **Media Shop** *, select “Media entries and Packages” and follow the prompts.

You will need your unique log-in which is sent to you from services@koelnmesse.us.

MUST COMPLETE ITEMS

- Entry in Alphabetical List of Exhibitors - *includes company name, address, phone, email and website*
- Trademark Entry and Brand Names
- Online Press Compartment
- Leadtracking/Networking Section
- Entry in List of Products - *select from drop-down menu*

For questions or assistance, call 773-867-6256 or send an email to  **services@koelnmesse.us**