



Product Highlight online & mobile

Get more attention

Present your innovations and new products for the trade fair in such a way that customers can already find them while planning their visit to the event. Our online exhibitor search and the event app are particularly useful for this and are used intensively by all interested parties. Use the Product Highlight to put your showcases in the spotlight of your trade fair appearance with a high-quality presentation.

The services – Put your presentation in the spotlight

Not only can you describe your product with a text of up to 2,000 characters – you can also publish a product picture. Use the maximum size of 200 x 200 pixels in gif or jpg format to grab more attention and awaken more interest.

If you have any questions about this service, we would be happy to help. Call us at **+49 221 821-2824** or write us an e-mail at marketingpaket@koelnmesse.de.

